

Basic Guidelines for Technology Transfer Experiment Final Video

Framework

Together with the final report the awarded third parties are asked to submit a video, show the project results in relation to the project goals. The length of the video shall be approx. 2-4 minutes.

Video content

The final video should show/ describe:

- The working robotic solution,
- How the transfer of innovative technologies from outside the robotics and healthcare domains contributes to solving unanswered clinical questions or solve implementation hurdles, generating new business for the healthcare robotics industry,
- The results achieved within the project period,
- The clinical relevance, benefits, and the societal & economic impact of the solution (This can for example be done via interviews/statements).

Please also explain in the narrative the activities that were performed and the steps that were taken in order to reach the project end result and why the technology shown is new and innovative.

Subtitles in the video

Most people cannot or do not want to turn on their sound when they watch videos because of the environment they are in (e.g., in the office). Therefore, and also in terms of accessibility, it is important to add subtitles to the technology transfer experiment video.

There is an option to generate subtitles in YouTube*:

- Upload a video to your own YouTube account (if you have a google/gmail account then you also have a YouTube account).
- Go to the YouTube studio and to the tap video. Click on the video and on the left-hand side the menu-item "Subtitles" will appear.
- Follow the steps. You can add a subtitle file or type the subtitles manually for the video.
- When you added the subtitles to your video you can download a subtitle file from and upload it together with the demonstrator video in the reporting form.

Visibility of DIH-HERO in dissemination activities

When promoting the Technology Transfer Experiment and its major results, the Awarded Third Parties must display the DIH-HERO logo, the EU emblem and include the following text:

"This Technology Transfer Experiment has received funding from the European Union's Horizon 2020 research and innovation programme under the DIH-HERO grant agreement no 825003".

For the purposes of their obligations under this Article, the beneficiaries may use the EU emblem without first obtaining approval from the Commission. This does not however give them the right to exclusive use. Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

*Adapted from: <https://www.utwente.nl/en/service-portal/communication/video-services/accessibility-requirements-for-videos-on-ut-websites#is-subtitling-required>

